

Appendix J – List of historical events held at Williamson Park

Whangamata Summer Festival. A community service of holiday period events operating, in various forms since the 1970's. Typically operates from 26th Dec – 5th Jan. This festival has grown to include activities such as night time music concerts, daytime markets, sporting events such as the ITU international Triathlon (attracting crowds estimated into the thousands with much of the park being fenced off for the course, transition area). The night time music concerts on New Years Eve estimated to attract over 10,000 revellers into Williamson Park and the surrounding area.

Beach Hop. Motor vehicle and cultural festival that has been in operation since the 1990s. This event is held over 1 – 2 weeks in March/April. Williamson park is the venue for a daytime car exhibition and prizegiving and markets. This includes live music. Estimated to attract up to 10,000 people.

Brits at the Beach – Another motor vehicle and cultural festival that has been in operation since the mid 2000's. Although smaller than the Beach Hop it is an important festival for the community. Estimated to attract up to 5,000 people to Williamson Park for the car show.

Market Days – Such events include the Gypsy Fair and other art and craft type markets. Potentially attracting up to 2,000 people over the day. Often part of Whanga Week, Beach Hop and Summer Festival types of events.

Anzac Dawn service – attracting up to 1,000 members of the Community

Sporting events – Such as the ITU Triathlon, parking for Surf Club Events, school sports events, Adventure Racing and Paddle Board Events

Surf club events and Whanga week – Since the 1970's various community events over the Summer holiday period such as the Whanga 10km run, wharf to surf club run, harbour swim, Thundercat racing. These events often base themselves on Williamson Park. Typically Williamson Park is used for car parking for these community events as they are largely beach based activities.

Music Events - granted under Resource Consent (refer to AEE for details)